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Aldata
100% Retail-Wholesale



Get closer to your customers and sell more - *Aldata's report reveals the secrets of major retailers*

If you're looking for proven ways to get closer to your customers in these difficult times, our latest Retail Business Brief "**Sell Better**" is a must-read.

The Brief reveals how retailers globally are adapting to their customers' new shopping patterns and selling more. By employing a "customer-centric" approach, they enjoy higher spend per customer, more regular patronage and greater loyalty.

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Preview the brief



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Download the brief and discover the four building blocks they rely on for a "customer-centric" approach - from motivating customers, delivering on their promises, delivering a memorable customer experience to creating value-added services that reward customer loyalty.

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